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MSC CRUISES AND FINCANTIERI UNVEIL FURTHER DETAILS OF MSC SEASHORE AT COIN CEREMONY

- *Ship to feature the latest and most advanced environmental technology, including a state-of-the-art Selective Catalytic Reduction (SCR) system and a next-generation Advanced Wastewater Treatment (AWT) system*
- *Further enhanced ship design and intelligently distributed deck space adds new dimensions for guest experience at sea, from accommodations to dining and entertainment including the highest ratio of outdoor space per guest of any ship in the company's fleet*

Geneva, Switzerland and Trieste, Italy, 19 September 2019 - A traditional maritime coin ceremony today took place at the Fincantieri shipyard in Monfalcone, Italy, when the keel was laid for *MSC Seashore*. At the milestone event, MSC Cruises revealed details of the significantly transformed overall design and new features of the ship.

MSC Seashore will be the Company's longest ship – 339 metres – when she enters service in June 2021, the first of two enriched "Seaside Evo" Class ships with the latest available environmental technology, extended public spaces, more cabins and the highest ratio of outdoor space per guest of any ship in the company's fleet.

Long-standing employees Marianna Cicala, Ground Services Planning Manager, MSC Cruises and Silvia Bozzetto, Production Planning & Control Commissioning of the Monfalcone shipyard, performed today's ritual as godmothers when they placed two coins under the new ship's keel as the historical maritime sign of blessing and good fortune.

Pierfrancesco Vago, MSC Cruises' Executive Chairman, said: *"Today's ceremony marks another key milestone in the construction of one of our most innovative all-around ships yet. Most importantly, MSC Seashore – which will feature the latest and most advanced environmental technology currently available – represents another proof of our long-standing commitment to preserve the environment in our ongoing journey to minimise and continuously reduce the impact of our operations."*

MSC Seashore will be fitted, amongst other, with a state-of-the-art Selective Catalytic Reduction (SCR) system and a next-generation Advanced Wastewater Treatment (AWT) system. SCR's helps reduce nitrogen oxide by 90 per cent through advanced active emissions control technology. Nitrogen oxide from the engine operations is conducted through a catalyst and converts them into nitrogen and water, both harmless compounds. With AWT's, wastewater undergoes a comprehensive purification process through a very fine filtration process that transforms it to near tap-water quality. The system meets the so-called

'Baltic Standard' and treats the wastewater to a higher standard than most waste standards available in cities around the world. The new build will also be fitted with shore-to-ship power which connects cruise ships while at berth to a port's local power grid to reduce further the ship's emissions.

These new features add to other effective environmental technologies deployed on *MSC Seashore* and across the Company's fleet to minimise and continuously reduce environmental impact, including: cutting-edge hybrid Exhaust Gas Cleaning systems (EGCS) that removes 98 per cent of sulphur oxide from ship emissions; advanced waste management systems; ballast water treatment systems approved by the United States Coast Guard; latest-technology systems for the prevention of oil discharges from machinery spaces and various effective energy-efficiency improvements – from heat recovery systems to LED lighting.

Giuseppe Bono, Fincantieri CEO, commented: *"The beginning of drydock works of MSC Seashore, the largest ship so far built in Italy, is for us a source of great satisfaction: she is the symbol of "Evo", a successful project for our Group, innovating the already futuristic "Seaside" concept, that created two units highly welcomed by the market. It is a real challenge in terms of structural and managerial aspects, which powers the impressive workload for the shipyard and the local area. We therefore are very pleased for such a celebration which seals the fruitful partnership with MSC Cruises and we are confident that there will be other similar moments in the future".*

MSC Seashore is based on the ground-breaking "Seaside Class" prototype with a range of breathtaking design features enabling guests to connect with the ocean such as the spectacular Bridge of Sighs, stunning panoramic aft lifts and stylish glass catwalks. More than 40 per cent of the ship has been redesigned and enhanced, making *MSC Seashore* a significant evolution and improvement of sister ships *MSC Seaside* and *MSC Seaview*.

Some of the new enhancements are visible to the naked eye and include the 16-metres extended length of the ship, 200 additional cabins, a larger MSC Yacht Club and an additional double-deck aft lounge. The internal architecture has been completely redesigned with two central meeting points positioned at the middle and forward part of the ship, as well as specific measures to further enhance passenger flows. Overall the ship has 10,000 square metres of additional deck space for an even greater and more spacious onboard experience.

MSC Seashore will offer more suites thanks to the addition of 28 more terraced suites, two suites with private whirlpools and the MSC Yacht Club – the all-inclusive 'ship within a ship' premium concept available on MSC Cruises ships – will see two new cabin categories: 41 Deluxe Grand Suites and two Owner's Suites with whirlpools.

The ship will feature new cabin designs such as cluster cabins for families that link two or three adjoining cabins and can accommodate between six and 10 people, plus bigger and more spacious cabins for guests with a disability – 75 in total – will be available.

Two brand new restaurants will be introduced, including one exclusively for Aurea guests. There will be a new location for the five specialty restaurants to allow for waterfront seating on the ship's breathtaking boardwalk to give guests a greater sea view as they dine *al fresco*.

MSC Seashore will have a new double-decker show lounge at the aft part of the ship, a bigger casino and 20 distinct specialty bars. The ship will feature a new design of her aft pool design, an enlarged indoor pool and a new interactive waterpark will provide thrills and spills for guests of all ages.

Clubs for young children and teenagers have been separated from a larger kids' zone.

The ship will provide all of her guests with latest customer-centric technology, including *ZOE* – the world's first-virtual personal cruise assistant and an MSC Cruises exclusive in every cabin - and *MSC for Me*.

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