

**FINCANTIERI LAUNCHES “ROTTERDAM” IN MARGHERA*****She will be the fleet’s new flagship***

**Trieste, October 1<sup>st</sup>, 2020** – “Rotterdam”, the new cruise ship which Fincantieri is building for the ship-owner Holland America Line, a brand under Carnival Corporation & plc, the world’s largest cruise operator, was launched today at the Marghera (Venice) shipyard. The fitting-out phase can now begin, ending in summer 2021 with the handing over of the ship.

The event was introduced by the traditional and well-wishing “coin ceremony”, consisting, according to an ancient shipbuilding custom, in welding a silver dollar on the last deck of the ship. *Madrina* of the ceremony was Mai Elmar, executive director of Cruise Port Rotterdam in the Netherlands.

The ceremony was attended, among others, by Cyril Tatar, Holland America Group Vice President New Building on behalf of the ship-owner and Antonio Quintano, shipyard director, on behalf of Fincantieri.

The new unit, sister ship of “Koningsdam” and “Nieuw Statendam”, the “Pinnacle” class ships delivered respectively in March 2016 and 2018 from the same shipyard, is the fourteenth ship built for this brand by the Marghera shipyard. She will be about 99,800 gross tons, almost 300 meters long, with accommodation for 2,668 passengers on board in 1,340 cabins. “Rotterdam” will be characterized by a modern and contemporary style, which blends perfectly with the traditional elegance distinguishing all the ships in the fleet. The design will be created, as for the sister ships, by two of the world’s major and prestigious architecture studios, Tihany Design and Yran & Storbraaten, with “the architecture of music” being an inspirational element for the design of many public areas.

The ship’s technology is aimed at optimizing energy efficiency and minimizing environmental impact and it responds to the most demanding and current safety regulations.

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*Fincantieri is one of the world’s largest shipbuilding groups and number one for diversification and innovation. It is leader in cruise ship design and construction and a reference player in all high-tech shipbuilding industry sectors, from naval to offshore vessels, from high-complexity special vessels and ferries to mega yachts, as well as in ship repairs and conversions, production of systems and mechanical and electrical component equipment, cruise ship interiors solutions, electronic systems and software, infrastructures and maritime constructions as well as after-sales services. With over 230 years of history and more than 7,000 vessels built, Fincantieri has always kept its management offices, as well as all its distinctive engineering and production skills, in Italy. With over 9,500 employees and a supplier network that employs nearly 50,000 people in Italy alone, Fincantieri has enhanced a fragmented production capacity over several shipyards into a strength, acquiring the widest portfolio of clients and products in the cruise business. To hold its own in relation to competition and assert itself at global level, Fincantieri has broadened its product portfolio becoming world leader in the sectors in which it operates.*

*The Group now has 18 shipyards operating in four continents, nearly 20,000 employees, and is the leading Western shipbuilder; its clients include the world’s biggest cruise operators and the Italian and the US Navy as well as numerous foreign navies. Fincantieri is also a partner of some of the main European defence companies within supranational programs.*

*Fincantieri's business is widely diversified by end markets, geographical exposure and by client base, with revenue generated from cruise ship, naval vessel, Offshore and Specialized Vessel construction and from the supply of solutions for electronic systems and software and for maritime infrastructure and works. Compared with less diversified players, such diversification allows it to mitigate the effects of any fluctuations in demand on the end markets served.*

[www.fincantieri.com](http://www.fincantieri.com)

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