

## SILVERSEA CRUISES TAKES DELIVERY OF 10TH SHIP *SILVER DAWN* FROM FINCANTIERI IN ANCONA

(Monaco/Ancona -- November 12, 2021) Leading ultra-luxury cruise line Silversea Cruises has taken delivery of new ship [Silver Dawn](#) at the Fincantieri shipyard in Ancona, Italy. Executives from Silversea Cruises and Fincantieri today attended an intimate delivery ceremony to welcome the 10<sup>th</sup> ship to the cruise line's fleet.

Following a video screening of the official coin and flag ceremonies, Roberto Martinoli—Silversea's President and CEO—penned his signature to officially take delivery of *Silver Dawn*. Richard D. Fain—Chairman and CEO, Royal Caribbean Group—and Jason Liberty—Executive Vice President and CFO, Royal Caribbean Group—each connected via video feed to deliver a speech. Luigi Matarazzo, General Manager of Fincantieri's Merchant Ships Division, was also in attendance. A testament to the strength and resilience of the global cruise industry, *Silver Dawn* is the third ship to join Silversea's fleet since the start of 2020.

"In welcoming the beautiful *Silver Dawn* as the 10<sup>th</sup> ship in our fleet, we have reached a huge milestone on our mission to take our guests deep into the world in luxury," says Roberto Martinoli, President & CEO, Silversea Cruises. "As well as the tireless efforts of the teams at Fincantieri and Silversea Cruises, I would like to recognise the great contribution of the Royal Caribbean Group. I am grateful for the Group's continued support, which has proven invaluable once again. *Silver Dawn* represents an evolution of luxury cruise travel; she builds on the innovations of her sister ships, *Silver Moon* and *Silver Muse*, with Otium – our pioneering new wellness programme. With *Silver Dawn*, we affirm our position as the leader in ultra-luxury cruising. I look forward to welcoming our guests aboard *Silver Dawn* from spring 2022".

Luigi Matarazzo, General Manager of Fincantieri's Merchant Ships Division, stated: "In spite of the pandemic, we have been able to keep all deliveries in line with the contractual dates. That's why I am particularly pleased to celebrate the delivery of *Silver Dawn*, just a few months after the successful delivery of her sister vessel, *Silver Moon*. We have been cooperating with Silversea for many years, realising a line of distinctive vessels, but we are already looking ahead to the new challenges we will have to face, ready for a new generation of cruise vessels".

### ***Silver Dawn*: An Evolution of Ultra-Luxury Cruise Travel**

The third ship in the *Muse*-class series and the fourth ship to result from Silversea's longstanding collaboration with Fincantieri, *Silver Dawn* is a sistership to Silversea's *Silver Muse*—built in the Fincantieri shipyard of Sestri Ponente (Genoa) in April 2017—and *Silver Moon*, which was delivered in Ancona in October 2020. *Silver Dawn* accommodates just 596 guests in 298 ocean-view suites – 96% of which have a private veranda – and has a crew-to-guest ratio of 1:1.45.

In total, over 390 companies contributed to *Silver Dawn*'s construction. In the peak months, an average of 1,000 professionals were working simultaneously on the ship. Over 15,000 steel plates and profiles were cut for her construction, approximately 95,500 litres of paint were applied, and 18 contractors installed approximately 1,690,000m of electric cable.

### **The Otium Wellness Programme: The Original Art of Comfort**

Building on the success of Silversea's innovative culinary programme, S.A.L.T., which launched aboard *Silver Moon*, *Silver Dawn* introduces a pioneering new wellness programme, [Otium](#). In a nod to the cruise line's Italian heritage, Otium takes inspiration from the leisurely nature of the ancient Roman lifestyle. In Roman culture, *Otium* was a period of time dedicated to leisure, in which people bathed, conversed, sung, theorised, drank, ate, and relaxed. Diverging from existing wellness programmes, Otium encourages balanced indulgence, pampering, and pleasure over sacrifice and delayed gratification. It will provide guests with a

customised, multi-dimensional wellness journey throughout *Silver Dawn*, starting in some of the most spacious suites at sea, growing with a curated range of treatments in the reimagined spa, and trickling out to permeate every moment of the cruise experience. The result is an elevation of Silversea's unique take on luxury.

### **Steve McCurry Photographs *Silver Dawn***

For the first time in his illustrious career, world-renowned photographer and long-term Silversea collaborator Steve McCurry has cast his lens on a working shipyard. McCurry travelled to the Fincantieri facility in Trieste to photograph *Silver Dawn* from August 4, 2021. As well as photographing the shipyard's workers as *Silver Dawn* neared completion, McCurry took the opportunity to photograph Silversea's President & CEO, Roberto Martinoli, as well as the ship's Master, Captain Samuele Failla.

"I had never seen a ship in dry dock before, and was fascinated to see that the entire ship rested and balanced on a series of blocks," says Steve McCurry. "It was especially interesting to see the part of the ship which would be underwater. The workers were meticulous as if they were working on a priceless work of art. I was reminded of watching a flower opening up into its full beauty. The craftsmanship and skill with which they worked was extraordinary".

Read an interview with Steve McCurry on his experience at the Fincantieri shipyard:

<https://discover.silversea.com/steve-mccurry/silver-dawn-steve-mccurry/>

View and download material, including key information and quirky facts, from *Silver Dawn's* media kit:

[https://www.dropbox.com/sh/fqw01ry3zal9ev0/AAB2P40-DmLY3eOO\\_dclyYMRa?dl=0](https://www.dropbox.com/sh/fqw01ry3zal9ev0/AAB2P40-DmLY3eOO_dclyYMRa?dl=0)

### **About Silversea Cruises**

Part of the Royal Caribbean Group, [Silversea Cruises](#) is recognised as an innovator in the ultra-luxury cruise industry, offering guests large-ship amenities aboard its intimate, all-suite vessels: Silver Dawn, Silver Wind, Silver Shadow, Silver Whisper, Silver Spirit, Silver Muse and Silver Moon – all designed to offer an atmosphere of conviviality and casual elegance. With the inclusion of the expedition ships Silver Origin, Silver Explorer, and Silver Cloud, Silversea's itineraries encompass all seven continents and feature worldwide luxury cruises to the Mediterranean, the Caribbean, the Galapagos, both Polar Regions, and hundreds of fascinating destinations in between. Silversea is also looking forward to the launch of two new ultra-luxury Evolution-class ships. Browse Silversea's blog, [Discover](#), and [subscribe](#) to receive the latest content directly into your inbox.

### **About Fincantieri**

Fincantieri is one of the world's largest shipbuilding groups, the only one active in all high-tech marine industry sectors. It is leader in the construction and transformation of cruise, naval and oil & gas and wind offshore vessels, as well as in the production of systems and component equipment, after-sales services and marine interiors solutions. Thanks to the expertise developed in the management of complex projects, the Group boasts first-class references in infrastructures, and is a reference player in digital technologies and cybersecurity, electronics and advanced systems. With over 230 years of history and more than 7,000 ships built, Fincantieri maintains its know-how, expertise and management centres in Italy, here employing 10,000 workers and creating around 90,000 jobs, which double worldwide thanks to a production network of 18 shipyards operating in four continents and with over 20,000 employees.

[www.fincantieri.com](http://www.fincantieri.com)