

## CEREMONY MARKS FIRST PRESENTATION OF *SILVER MUSE*

*Silver Muse* presented to Silversea in Sestri, Italy, ahead of official delivery



**Trieste, 2 April 2017** – *Silver Muse*, the new ultra-luxury cruise ship built by Fincantieri for Silversea Cruises, was presented today at Fincantieri's shipyard in Genoa Sestri Ponente.

The official delivery of the ship will take place tomorrow morning, Monday, April 3<sup>rd</sup>.

Guests attending the ceremony included His Eminence Cardinal Angelo Bagnasco, Archbishop of Genoa, who blessed the ship, Giovanni Toti, Governor of Liguria, Manfredi Lefebvre d'Ovidio, the Chairman of Silversea Cruises, and Giuseppe Bono, CEO of Fincantieri.

At 40,700 gross tons and the capacity to accommodate 596 passengers on board, *Silver Muse* represents an evolution of *Silver Spirit*, delivered in 2009 by Fincantieri in Ancona, and redefines the ultra-luxury ocean travel experience, while maintaining the small-ship intimacy and spacious all-suite accommodations which are hallmarks of the Silversea experience.

The new build expands Silversea's fleet to 9 ships. *Silver Muse* will offer guests the highest number of large suites (Silver, Royal, Grand and Owner's) in the fleet, and the greatest number of connecting suites for families and friends. *Silver Muse* offers a welcoming blend of spaciousness, luxury, and comfort, where guests can feel immediately at home. In addition, she will offer more restaurants than any other ultra-luxury ship – eight venues – offering the finest and widest bespoke culinary experience at sea.

Among the voluntary notations of the ship, the “Green star 3 Design” stands out. It is assigned to units that are designed, built and equipped in order to prevent air and water pollution. Furthermore, the “COMF-NOISE A PAX” and “COMF-NOISE B CREW” are assigned on the basis of the noise levels measured on the ship. Results have confirmed the extremely high level of comfort offered to passengers on board.

A new call system (CRM, or Customer Relationship Management) was used on Silver Muse to perform all the inspections with the ship owner and the Classification Society. It defines all the necessary regulations to inspect the different ship components and uses tablets to take track of all the events, without getting off board.

Giuseppe Bono, CEO of Fincantieri, stated: “A cruise ship is the result of the most complex innovation and product process and it represents the state of the art of this industry, as Silver Muse proves. For our company, indeed, this is the second delivery in just four days, with two different kind of ships, in two different yards and for different customers. This demonstrates our operational capacity, unique in the world.” Bono concluded: “With the current record workload level, Fincantieri guarantees full employment of its sites dedicated to cruise ship building until 2025 with an annual average incidence of 1% - in the coming years - on the Italian GDP. This is why our group is considered and appreciated worldwide as an excellence and fundamental for our country.”

Manfredi Lefebvre d'Ovidio, Silversea Chairman, said: “Since the laying of the keel in December 2015, Silversea and Fincantieri have been working closely together to produce one of the finest ships to leave this shipyard and we look forward to welcoming our first guests onboard. On behalf of everybody at Silversea, I would like to thank Fincantieri for their tireless commitment to deliver *Silver Muse* to us on schedule and to such a high standard of craftsmanship.”

Roberto Martinoli, CEO at Silversea Cruises, said: “Today marks another milestone for Silversea, our guests and our colleagues as we celebrate our new flagship, *Silver Muse*, joining the fleet. The attention to detail throughout the ship is a reflection of our dedication, in conjunction with Fincantieri, to offer the ultimate luxury experience at sea.”

Fincantieri has built 78 cruise ships since 1990 (55 since 2002) and 29 other ships are currently being designed or built in the Group's yards.

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**Fincantieri** is one of the world’s largest shipbuilding groups and number one by diversification and innovation. It is leader in cruise ship design and construction and a reference player in all high-tech shipbuilding industry’s sectors, from naval to offshore vessels, from high-complexity special vessels

and ferries to mega-yachts, ship repairs and conversions, systems and components production and after-sales services.

Headquartered in Trieste (Italy), the Group has built more than 7,000 vessels in over 230 years of maritime history. With almost 19,200 employees, of whom more than 7,900 in Italy, 20 shipyards in 4 continents, today Fincantieri is the leading Western shipbuilder. It has among its clients the major cruise operators, the Italian and the U.S. Navy, in addition to several foreign navies, and it is partner of some of the main European defense companies within supranational programmes.

[www.fincantieri.com](http://www.fincantieri.com)

### **About Silversea Cruises**

Silversea Cruises, which is chaired by Manfredi Lefebvre d'Ovidio, is recognized as an innovator in the ultra-luxury cruise line industry, offering guests large-ship amenities aboard its intimate, all-suite vessels: *Silver Wind*, *Silver Shadow*, *Silver Whisper*, *Silver Spirit* and *Silver Muse* – all designed to offer an atmosphere of conviviality and casual elegance. With the inclusion of the expedition ships *Silver Explorer*, *Silver Galapagos*, *Silver Discoverer*, and with *Silver Cloud* joining the Expedition fleet in November 2017, Silversea's itineraries encompass all seven continents and feature worldwide luxury cruises to the Mediterranean, Caribbean, both Polar Regions and 1000 fascinating destinations in between.

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